

TO: WEST HIGH LADY WARRIOR BASKETBALL PROGRAM  
FROM: COACH BILL ATKINSON  
DATE: SEPTEMBER 29, 2009  
SUBJECT: POLICY RE: USE OF EMAIL BLAST LIST

It has come to my attention that the program needs to remind everyone about the appropriate use of the West High Lady Warrior Basketball Program's email blast list. I appreciate the great support that I receive from all of you in coordinating the many events that make the program successful and understand the importance of communication and getting information relevant to the program's success out to you via email.

Effective immediately, I would appreciate that any communications relayed to our supporters via email be information relevant either to the program or West High, i.e., basketball camps, basketball seminars, TUSD news, PTSA, Boosters or fundraising that directly benefits the Lady Warrior Program and has been sanctioned by me and approved by your committee of parent volunteers. Under no circumstances should the email blast list be given to any third-party business/person without prior approval by me. You can always contact me at: [watkinson@tUSD.org](mailto:watkinson@tUSD.org) with any questions or inquiries you may have.

Again, thank you for your continued support of the program; I appreciate all you do to make the program successful in these tough economic times.